



The industry leading, full-featured Rcopia e-prescribing system from DrFirst stands head and shoulders above free e-prescribing tools in today's market. Below you will find the key differences between a common free e-prescribing tool and Rcopia.

	Free E-Prescribing	Rcopia™
<b>Platform</b>	Computer web-based only.	Built to operate standalone in web-based and client-server PDA applications. Work on many types of hardware including HP IPAQ, Palm OS, iPhone, iPod Touch, EeePC, Laptop, Desktop, and more.
<b>Interfaces</b>	Able to interface with parent company EMR/PMS only.	Able to interface one and two-way with most HL-7 compliant PMS and EMR systems, plus demographic upload from billing system.
<b>Certifications and Awards</b>	SureScripts GoldRx Certification™	<p>Eight year industry leader:</p> <ul style="list-style-type: none"> <li>» '08 Frost &amp; Sullivan Customer Service Leadership Award</li> <li>» '07, '08 SureScripts GoldRx Certification</li> <li>» '07, '08 SureScripts SafeRx Award</li> <li>» '07 BlueWorks Award</li> <li>» '04/'05/'06 TEPR Top E-Prescription Management System</li> <li>» '05 Frost &amp; Sullivan Healthcare Information Technology of the Year</li> <li>» '05 Qualcomm 3G A-List Award</li> </ul>
<b>Customer Support</b>	Limited tech and customer support available. Self-taught online training with optional service upgrade.	<ul style="list-style-type: none"> <li>» 24 hours prescription delivery monitoring and technical/customer support</li> <li>» Online training, refresher courses, and in-house training available</li> <li>» Implementation process takes you through each step of the installation with minimum effort and disruption to your business</li> <li>» Workflow consultation</li> <li>» Personalized training for you and your staff</li> <li>» Customized implementation</li> </ul>
<b>Staff Involvement</b>	Only doctor can use the program. No staff access.	High prescribers, large practices and enterprise systems require software that is adaptable to the practice workflow and that draws the practice staff into the prescribing process. Rcopia was designed to be highly configurable, with workflow features that make it a perfect solution for installations of any size.
<b>Enterprise</b>	Unknown	Enterprise setup available to link multiple practice locations to share patients

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<b>EMR Integrations</b>	Integrated in with parent EMR company only.	<p>DrFirst partners with EMR vendors to provide a seamless migration/upgrade path from e-prescribing to EMR.</p> <p>Currently integrated with 24+ EMR partners, including:</p> <ul style="list-style-type: none"> <li>» <b>Greenway*</b></li> <li>» <b>HIT Services Group*</b></li> <li>» <b>MediNotes*</b></li> <li>» <b>Nightingale*</b></li> <li>» <b>NoteworthyMS*</b></li> <li>» Benchmark Systems</li> <li>» ChartLogic</li> <li>» First Insight</li> <li>» gMED</li> <li>» LSS Data Systems</li> <li>» MEDITECH</li> <li>» MedRecordsAlert</li> <li>» Officemate</li> <li>» PatientKeeper</li> <li>» PBOmd</li> <li>» Practicare</li> <li>» RemedyMD</li> <li>» Visual Data (Office Practicum)</li> <li>» Thomson</li> </ul> <p><i>*CCHIT certified</i></p>
<b>Formulary</b>	Limited formulary information.	Connected to all 3 major mail-order pharmacies, RxHub, PBMs, and SureScripts. Private hosting of BCBSM, Harvard Pilgrim, Health Alliance Plan, and other payers.
<b>Hospital Connectivity</b>	Unavailable	Patient medication history information is available to hospitals through DrFirst's RcopiaAC product line, easing the medication reconciliation process, saving money, and preventing adverse drug reactions during hospital visits.
<b>Audits and Major Clients</b>	Unknown	<p>Tested system and experienced staff . Passed vigorous auditing requirements by GE and Joslin Diabetes. Major clients include:</p> <ul style="list-style-type: none"> <li>» <b>BCBSMA</b></li> <li>» <b>BCBSMI</b></li> <li>» <b>BCBSIL</b></li> <li>» <b>BCBSNC</b></li> <li>» <b>BCBSDE</b></li> <li>» <b>CareFirst</b></li> <li>» Horizon BCBS</li> <li>» Tufts Health Plan</li> <li>» Henry Ford Health System</li> <li>» UHCIL</li> <li>» UHCFL</li> <li>» UHCOH</li> </ul>
<b>Security</b>	Program partnered with Google.	Patient information protected by strict privacy and security measures
<b>Clinical Information</b>	Unknown	<p>Clinical information displayed during prescription process</p> <ul style="list-style-type: none"> <li>» Patient Eligibility/Formulary Information</li> <li>» Medication History</li> <li>» Pharmacy Fill History</li> <li>» Allergy List</li> <li>» Problems List</li> <li>» And more</li> </ul>
<b>Clinical Decision Support</b>	Unknown	<p>Real-time clinical decision support tools</p> <ul style="list-style-type: none"> <li>» Drug-Drug Interaction Checking</li> <li>» Drug-Allergy Interaction Checking</li> <li>» Appropriate Dosage Checking</li> <li>» Duplicate Therapy Alerts</li> </ul>